

THE 40th ANNUAL **SANTA CLARA PAL** GOLF TOURNAMENT

GUEST HOSTED BY NFL ALUMNI ERIC WRIGHT
OCTOBER 26, 2017



THURSDAY OCTOBER 26

GOLF TOURNAMENT DAY



CASTLEWOOD COUNTRY CLUB

707 Country Club Cir, Pleasanton, CA 94566

The "members only" Castlewood Country Club has opened their doors allowing us an opportunity to play on their exclusive courses.

10:00 AM

CHECK IN

11:00 AM

LUNCH

12:30 PM

SHOTGUN START

6:00 PM

AWARDS RECEPTION

Castlewood Country Club will also host a Hole-In-One contest with Major Hole-In-One Prizes.

The driving range will be available to golfers before the event and there will be a putting contest with prize money for the one who sinks the longest putt.

The tournament will be a four/five man scramble (Best Ball). Whether you are a threesome or foursome, you can bid on your favorite athlete and celebrity to round out your team. We are limiting the number of players so the pace of play will not be delayed.

Entry Fee Includes: Cart, Tee Prizes, Lunch, Door Prizes, Longest Drive Prize Money, Non-Alcoholic and Alcoholic Refreshments on course including BBQ, Closest to the Pin Trophy, High/Low Gross Team Awards and more.



THE MISSION BEHIND THE SCPAL CHARITY GOLF TOURNAMENT

The Charity Golf Tournament is the largest SCPAL fundraising event of the year.
Your participation is vital to keeping positive activities thriving for our youth.

OUR YOUTH IS THE FUTURE OF OUR COMMUNITY

The Santa Clara PAL commitment is to develop the full human and athletic potential of our local youth, and to strengthen the culture and community of Santa Clara.

We believe that by bringing kids, Police, and neighborhood volunteers together in a positive setting, we can help guide our local youth to a more promising outcome.

DEVELOPING YOUTH IN OUR COMMUNITY

The Santa Clara Police Activities League (SCPAL) was founded by Former Chief of Police Frank Sapena in 1970. The goal was to bring kids, Police, and neighborhood volunteers together in a positive setting. SCPAL is a nonprofit organization dedicated to instilling in our youth the values and rewards that are gained through athletics, positive activities, and experiences.

We work extremely hard to create a safe, positive environment in which young people can achieve their full physical, cognitive, and social potential. We are committed to fostering in our youth the virtues of self-belief, perseverance, sportsmanship, respect for others, and a strong work ethic.

Outstanding community volunteers lead SCPAL programs which include Soccer, Boxing, Bowling, Bicycle Moto-Cross (BMX), Girl's Softball, Judo, Wrestling, Fishing and Police Explorers. SCPAL programs are for anyone from 5 to 18 years of age with several programs for adults as well.

SCPAL depends solely on donations from individuals and corporations. The SCPAL Board of Directors holds many fund-raisers to help provide necessary equipment, uniforms and insurance, but without sponsorship and donations from caring community members, our programs could not continue.

To become a sponsor, or for more information, please call the SCPAL Office at (408) 615-4880, or visit us at the Santa Clara Police Department PAL Office at 601 El Camino Real, Santa Clara, CA. 95050.



YOUR SPONSORSHIP CHANGES LIVES



BECOME AN SCPAL GOLF TOURNAMENT SPONSOR

By becoming an SCPAL Golf Tournament Sponsor, you become a vital part of the effort to effect positive change. SCPAL depends solely on donations from individuals and corporations, and your sponsorship will have an immediate and significant impact on our community's youth.

You provide a quality team building experience and a medium for volunteerism and philanthropy. Through your support as an event sponsor, the community will see your company's commitment to the well-being of your customers and employees.

Your company benefits from the competitive advantage the Santa Clara Police Activities League brings, generating a more positive corporate image, improved customer loyalty and engagement, and increased sales potential.

Premier | \$20,000

Rights + Benefits

- Title sponsorship – Co-branding throughout the charity tournament
- 16 total playing spots (4 foursomes)
Bring four groups of four to the course on game day
- Speaking opportunities at Awards Reception
- Premier listing in event program
Logo or advertisement welcome
- Platinum sponsor gift
- Logo on all tournament promotions
- Platinum sponsor signage at tee and green
- Name on gift bag for each player
- Your logo or advertisement on each golf cart
The fleet is yours

Platinum | \$10,000

Rights + Benefits

- 12 total playing spots (3 foursomes)
Three groups of four
- Special reception recognition
- Logo on invitations
- Platinum sponsor gift
- Special listing in event program
- Platinum sponsor signage at tee and green
- Banner at clubhouse
- Recognition on the SCPAL website

Gold | \$5,000

Rights + Benefits

- 8 total playing spots (2 foursomes)
Bring two groups of four on game day
- Gold sponsor gift
- Special listing in event program
- Gold sponsor signage at tee and green
- Recognition on the SCPAL website

Silver | \$2,500

Rights + Benefits

- 4 total playing spots (1 foursome)
Bring your foursome on game day
- Special listing in event program
- Silver sponsor signage at tee and green

Hole | \$1,500

Rights + Benefits

- Signage at tee and green
- Logo on invitations
- Reception recognition

Individual Play | \$250

Rights + Benefits

- Single player entry
- Standard tournament amenities

Sponsorship Level | (Check One)

☐ Premier | \$20,000

☐ Platinum | \$10,000

☐ Gold | \$5000

☐ Silver | \$2,500

☐ Hole | \$1,500

☐ Individual | \$250

☐ Other | \$



Important note for sponsors:

October 10, 2017 is the deadline for foursome player information.
Please provide each player's name, phone number and email
address to CHernandez1@SantaClaraCA.gov

Information | (Individual / sponsor information)

Company Name |

Name |

Phone |

Email |

Payment | (Please choose Check or Credit Card)

☐ Check

☐ Visa

☐ MasterCard

☐ Discover

Check Date Mailed |

(Please make checks payable to Santa Clara Police Activities League, 601 El Camino Real, Santa Clara, CA 95050)

Credit Card # |

Expiration Date |

CVV |

Name On Card |

Billing Address |

City |

State |

Zip |

Signature |



Please remit sponsorship form and payment to:

Santa Clara Police Activities League

601 El Camino Real, Santa Clara, CA 95050

Office: (408) 615-4880

Web: www.SantaClaraPAL.org

CHernandez1@SantaClaraCA.gov

Office Hours: Monday – Friday 1:00 PM to 6:00 PM

Important Deadlines:

Sponsorship deadline: **October 10, 2017**

Sponsorship foursome player information: **October 10, 2017**

Logos to be displayed at the event must be received by: **October 13, 2017**

Logo Artwork Guidelines:

Logo artwork must be provided in vector format or high resolution jpg (300 dpi or greater) to be suitable for print. Logo artwork to be used for large format (signage and banners) printing must be vector format (Adobe Illustrator compatible files preferred).

Artwork not submitted in an acceptable format by the deadline may not be included in brochure, signage, or banners.

**Santa Clara P.A.L. is a nonprofit organization under section 501(c)(3) of the Internal Revenue Service
Tax ID #23-7088136**